

Why David Sometimes Wins Leadership Strategy And The

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Why David Sometimes Wins: Leadership, Organization, and ...

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Amazon.com: Why David Sometimes Wins: Leadership ...

Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor—a cheap, unorganized, and powerless workforce. In 1965, when some 800 Filipino grape workers began to strike under the aegis of the AFL-CIO, the UFW soon joined the action with 2,000 Mexican workers and turned the strike into a civil rights struggle.

Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins: Leadership, Strategy and the Organization in the California Farm Worker Movement Marshall Ganz Abstract. This book tells the story of Cesar Chavez and the United Farm Workers' ground-breaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on ...

Why David Sometimes Wins: Leadership, Strategy and the ...

Why David Sometimes Wins. Leadership, Organization, and Strategy in the California Farm Worker Movement. Marshall Ganz. Description. Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor—a cheap, unorganized, and powerless workforce.

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Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor—a cheap, unorganized, and powerless workforce.

Why David Sometimes Wins: Leadership, Organization, and ...

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Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins fills in gaps in the literature by tracing earlier, unsuccessful attempts to organize farm workers in the twentieth century, ending with efforts in the 1950s that set the stage for Chavez's work.

Why David Sometimes Wins: Leadership, Organization, and ...

Why David Sometimes Wins is a valuable resource for teachers and students of community organizing, labor history and the dynamics of social change. (Journal of Sociology & Social Welfare) A brilliant new book. (The Nation) Why David Sometimes Wins is an exceptional book that will be of widespread interest to scholars and activists alike.

Why David Sometimes Wins: Leadership, Organization, and ...

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Why David Sometimes Wins : Leadership, Organization, and ...

His newest book, Why David Sometimes Wins: leadership, organization and strategy in the California farm worker movement was published in 2009, earning the Michael J. Harrington Book Award of the American Political Science Association. He was awarded an honorary doctorate in divinity by the Episcopal Divinity School in 2010.

Welcome - Marshall Ganz

Why David Sometimes Wins: Leadership, Organization, and Strategy in the California Farm Worker Movement. Oxford University Press, 2009. ISBN 978-0-19-516201-1; Articles “Resources and Resourcefulness: Leadership, Strategy and Organization in the Unionization of California Agriculture (1951-1966).” American Journal of Sociology, January 2000.

Marshall Ganz - Wikipedia

Why David Sometimes Wins tells the story of Cesar Chavez and the United Farm Workers' groundbreaking victory, drawing important lessons from this dramatic tale. Since the 1900s, large-scale agricultural enterprises relied on migrant labor--a cheap, unorganized, and powerless workforce.

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Why David Sometimes Wins: Leadership, Organization, and ...

Organizing as Leadership, in Encyclopedia of Leadership, edited by George Goethels, Georgia J. Sorenson, James McGregor Burns; Sage Publications, 2004. Why David Sometimes Wins: Strategic Capacity in Social Movement.

Marshall Ganz

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