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160 PART III THEORETICAL APPROACHES TO TELEVISION CRITICISM Television viewers may derive meaning from representations, and, because reality has multiple meanings to people, representations also constitute multiple meanings (poly-semy). It is also quite possible that a representation may have no meaning to a viewer, or

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acteristic of television as a story-making medium. All television tells stories whether they are through drama, comedy, news, reality, game, or cooking shows. As a television critic, you will analyze the characteristics of narrative and the ways in which stories are crafted to fit the television medium.

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