

# **The Reputation Society How Online Opinions Are Reshaping The Offline World The Information Society Series**

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## **The Reputation Society How Online**

The Reputation Society: How Online Opinions Are Reshaping the Offline World (Information Society Series) Paperback - January 30, 2015. by Hassan Masum (Editor, Contributor), Mark Tovey (Editor, Contributor), Craig Newmark (Foreword), Yi-Cheng Zhang (Contributor), Chrysanthos Dellarocas (Contributor), F. Randall Farmer (Contributor), John Henry Clippinger (Contributor), John Whitfield (Contributor), Eric Goldman (Contributor), Lior Jacob Strahilevitz (Contributor), Cliff Lampe (Contributor ...

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Experts discuss the benefits and risks of online reputation

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systems. In making decisions, we often seek advice. Online, we check Amazon recommendations, eBay vendors' histories, TripAdvisor ratings, and even our elected representatives' voting records. These online reputation systems serve as filters for information overload.

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By giving the reader a broad understanding of the positive and negative aspects of reputation systems out there, [The Reputation Society] touches upon almost all aspects of society affected by these online systems. Many of the authors also discuss next steps in how to improve reputation systems or restructure them to allow them to better serve the public good, whether it be in the realm of science, philanthropy, or justice.

## **The Reputation Society | The MIT Press**

Online, we check Amazon recommendations, eBay vendors' histories, TripAdvisor ratings, and even our elected representatives' voting records. These online reputation systems serve as filters for information overload. In this book, experts discuss the benefits and risks of such online tools.

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THE REPUTATION SOCIETY: How Online Opinions Are Reshaping the Offline World Edited by Hassan Masum and Mark Tovey The MIT Press, Cambridge, MA, 2011, ISBN 978-0-262-01664-3

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These online reputation systems serve as filters for information overload. In this book, experts discuss the benefits and risks of such online tools. The contributors offer expert perspectives that range from philanthropy and open access to science and law, addressing reputation systems in theory and practice.

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Company reputation is important: 90% of consumers say positive reviews have influenced their purchase decisions. Online search is the most trusted source of information about people and companies for 65% of internet users. 86% of consumers use the internet for research before making a purchasing decision.

## **Why is Reputation Important?**

Celine Patterson, Lead, Online Reputation Management, Universal Health Services, Inc. Where reputation.com is going in the RXM space is now all that unstructured feedback and reviews come to a place where we really need help to pair that with some of our structured feedback. We can look for trends, positive, negative trends...to help us make ...

## **Reputation.com | Reputation Management, Reputation**

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A reputation is an animal designed by committee: You give birth to it, but the way it develops depends on the actions of others. ... In a society in which simply being accused is enough to render ...

## **The Value of a Good Reputation | Psychology Today**

Online reviews are powerful, and negative reviews can cause serious damage, but a good business reputation can help mitigate that damage. When your business does encounter difficult customers or unlucky experiences, the negative reviews that result will have less clout.

## **Why is Having a Good Reputation Important? | ThriveHive**

Experts discuss the benefits and risks of online reputation systems. In making decisions, we often seek advice. Online, we check Amazon recommendations, eBay vendors' histories, TripAdvisor ratings, and even our elected representatives' voting records. These online reputation systems serve as filters for information overload.

## **The Reputation Society How Online Opinions Are Reshaping ...**

Another indicator of the importance of business reputation is that it is everywhere: Your online reputation is in your business blog, website, social media engagement, online customer reviews, and in others' blogs, websites, and social media channels. Your offline reputation is in your store or office, in the members of your town or city ...

## **Why is Reputation Important in a Business? | ThriveHive**

Online reputation management requires a multifaceted approach. Monitoring star ratings, responding to reviews, managing your social media presence, using surveys strategically and using best SEO practices are all necessary for building and maintaining a strong online reputation. Reputation Score reflects these best practices.

## **What Factors Influence Reputation Score? - Reputation.com ...**

The Reputation Economy is mostly a hands-on book geared toward helping the reader maximize their online reputation.

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Because you can't possibly imagine what the proprietary algorithms will and won't account for - though this book gives you the means to hazard a basic guess - you should probably find this more chilling than these two matter-of-fact fellows seem to.

### **The Reputation Economy: How to Optimize Your Digital ...**

The Secret Society® is a clandestine community of people with the unique ability to move through magic worlds. Your dear Uncle Richard, an elite member of this ancient order, has suddenly gone missing. After a period of despair, you realize that you too are blessed with these special powers and thus are the only one that can find him! ...

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