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Rieva Lesonsky is a Columnist for Small Business Trends covering employment, retail trends and women in business. She is President and Founder of GrowBiz Media, a content and consulting company specializing in covering small businesses and entrepreneurship. Before co-founding GrowBiz Media, Lesonsky was Editorial Director of Entrepreneur Magazine.

Rieva Lesonsky, Author at Small Business Trends

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Rieva Lesonsky is president and CEO of GrowBiz Media, a custom content and media company focusing on small business and entrepreneurship, and the blog SmallBizDaily.com. She's a nationally-known speaker, best-selling author, and authority on entrepreneurship and has covered the industry for more than 30 years.

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