

Public Awareness Towards Takaful Concept And Principles A

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Public Awareness Towards Takaful Concept

Findings: The study reveals that the level of public awareness Takaful concept in Bahrain was found to be high. It is also found that the respondents with the highest education level tend to be...

(PDF) Public Awareness Towards Takaful Concept and ...

Al Ajmi (2005) measures public awareness of the Takaful concept in Kuwait using a survey questionnaire distributed to 500 respondents. It is found that only 17% of the respondents claim that they...

Public Awareness Towards Takaful Concept and Principles: A ...

Although there is some awareness of Takaful, its level of awareness is still very low in some countries, and hence it is necessary to focus on marketing to create an awareness among people to ...

(PDF) Awareness and Knowledge of Takaful in Malaysia: A ...

awareness of Takaful. However, there seems to be a willingness to participate in Takaful if it is offered in India. Also, interview findings indicate that Takaful has good potential in India. Coolen-Maturi (2013), focused his study on UK Muslims to ascertain the awareness of Takaful and real demand of Takaful products.

Awareness and Knowledge of Takaful in Malaysia: A Survey ...

Takaful operators should create an awareness among Malaysian consumers regarding Takaful products to penetrate the market. Apart from the awareness and knowledge of Takaful, the education level can play a significant role in influencing the decisions of the potential participants.

Awareness and Knowledge of Takaful in Malaysia: A Survey ...

that the level of public awareness in Bahrain towards Takaful concept and principles is found to be moderately high especially for basic concept and principles. However, when it comes to technical terms such as surplus distribution and Takaful business model, it is found that the level of public awareness is relatively low. The

The Role of Education In Awareness Enhancement of Takaful ...

the level of public awareness about Takaful concept and principles is moderately high especially with regards to the basic concept and principles. However, when it comes to technical issues such as surplus distribution and Takaful business models, Hidayat and Rafeea (2014) also found that the level of public awareness on the issues to be low.

The Role of Education In Awareness Enhancement of Takaful ...

Using literature/library based method, which is a kind of qualitative research approach, the study finds that the global level of public awareness on Takaful concepts and principles is relatively...

The Role of Education In Awareness Enhancement of Takaful ...

As it has been mentioned earlier, there are only limited studies that evaluated public awareness towards Takaful concept and principles. Norlida et al (2004) evaluate the Muslim awareness on the...

(PDF) Awareness and Ownership of Family Takaful Scheme ...

Awareness and Knowledge of Insurance and Takaful in India : A Survey on Indian Insurance Policy Holders Article (PDF Available) in Man in India 97(11):127-140 · July 2017 with 3,018 Reads

(PDF) Awareness and Knowledge of Insurance and Takaful in ...

Using literature/library based method, which is a kind of qualitative research approach, the study finds that the global level of public awareness on Takaful concepts and principles is relatively low. Review of literature also reveals that education plays an importance role in enhancing public awareness on Takaful concepts and principles.

The Role of Education In Awareness Enhancement of Takaful ...

The Takaful concept evolved from individual common interest during the industrial era of the early 1900's. Only eighty million of the world's 2.5 billion poor are currently covered by some form of micro- insurance. Only 3% of the poor in India and China are insured, and only 0.3% of the poor in Africa are insured.

Takaful: An Islamic insurance instrument

Only a study done in Bahrain by Sutan Emir Hidayat and Ameena Rafeea (2014) found the level of public awareness on the Takaful concept and principles is moderately high especially with regards to the basic concept and principles.

Education and its role in awareness enhancement of the ...

This study aims to evaluate the awareness level of Islamic finance principles among employees of financial institutions in Moscow, Russia. A quantitative method is used with a Likert scale questionnaire. A survey was conducted to 310 financial institutions' employees to determine the level of their awareness of major Islamic finance principles.

Awareness of financial institutions' employees towards ...

The Role of Education In Awareness Enhancement of Takaful: A Literature Review Hidayat, Sutan Emir (2015) The purpose of this study is to evaluate the general level of public awareness towards Takaful concept and principles, and the role of education in enhancing public awareness on Takaful concept and principles.

Volume 03 - journal.uob.edu.bh

The present study aims to examine the factors of health awareness and knowledge that influence customers' intention to use medical takaful coverage among the public sector officers in northern Malaysia. A quantitative research methodology was adopted to answer the objectives progressively.

The Roles of Health Awareness and Knowledge in Medical ...

With a significant projected population growth and recent regulatory and public awareness reforms, Takaful operators have the potential to become major players in the global insurance industry. Currently they are expected to reach total assets of \$40 billion with a compound average growth rate

(CAGR) of 13% by 2023 (IFSB, 2018; IMARC, 2018).

A bibliometric review of takaful literature - ScienceDirect

Public Awareness Towards Takaful Concept and Principles: A Survey in Bahrain. AM Hidayat, Sutan Emir and Rafeea. International Journal of Excellence in Islamic Banking and Finance 4 (2), 1-16. ,...

Dr. Sutan Emir Hidayat, SP, MBA - Google Scholar

towards the concept and functioning of Takaful ... available to the public. ... Takaful Awareness Session held at National University, FAST Mr. Syed Naveed Akhter, BUH Dhorajee Branch, recently delivered an awareness session on Takaful at National University FAST in Karachi.

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