

Made In Japan By Akio Morita

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Akio Morita is the mentor for Japanese manufacture and a true artisan in the 20th century. The book is like a memoir for Akio as he not only told the story of the career he had in sony but also his earlier memory in Japan post WWII, This is fascinating to read as it unveiled a truly different world to the one we are living in.

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"Made in Japan" gives us insight in to Japanese working ethos, their dedication and vision. It is a story of SONY, a company that is world leader in many electronic and IT products, told in simple manner by creator of SONY Mr Akio Morita. Coming from him, one has to believe every word of it.

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"Made in Japan" was first published in Japan in 1986. "Made in Japan" is an autobiography of Morita Akio dictated by Akio Morita and recorded by Miko Shimomura . Akio Morita (Akio Morita) was born in 1921 in Nagoya, Japan, and died in 1999. Studied at the Department of Physics, Faculty of Science, Osaka Imperial University (now Osaka University).

Made in Japan: Akio Morita and Sony by Akio Morita

Made in Japan: Akio Morita and Sony is an autobiography of Akio Morita, the co-founder and former chairman of Sony Corporation. It was written with the assistance of Edwin M. Reingold and Mitsuko Shimomura.

Made in Japan (biography) - Wikipedia

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Made in Japan, at its most basic, is a book about Morita's start into the engineering and physics world of merchandising. Later it goes into the birth and success of SONY and then into Morita's logic and morals of international business.

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by Akio Morita The outspoken Chariman of the Sony Corporation candidly discusses the rise of Sony, his own extraordinary career as one of the most successful businessmen of our time, and his views on the U.S., Japan, and the world economy. Made in Japan Details

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Made in Japan is part autobiography, history, economics, Japanese culture and business all rolled in to one. The writing style is one of the most comprehensible I've ever read. Very interesting, insightful, and informative. Akio Morita is a very cool guy, and he's lead an interesting life.

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