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Global Logistics For Dummies. Author: SOLE - The International Society of Logistics. Print, 336 pages, December 2017. ISBN: 978-1-119-21215-7.

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chain who are considering entry in or have recently embarked on entering the global logistics chain/market.

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term “logistics”— are actually only describing an element of the whole logistics enterprise, that aspect of the supply chain that includes the functions of procurement, storage, and distribution.

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