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Part of Crowdsourcing For Dummies Cheat Sheet Crowdsourcing has five major forms. Each form involves a crowdsourcer or manager, a crowdmarket and a crowd of people. By choosing the right form of crowdsourcing, you can manage large jobs with thousands of workers or do small jobs that require just a single person.

Understanding the Five Types of Crowdsourcing - dummies
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Crowdsourcing For Dummies: Amazon.co.uk: Grier, David Alan ...
If you've heard the buzz about crowdsourcing and crowdfunding but aren't sure how it works or how it can help you, then Crowdsourcing for Dummies is the book for you. It explains in clear, concise English who used crowdsourcing and how and why they use it.

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