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To Sudha Pennathur & Edward Messerly With Love. ABOUT THE AUTHOR Uma Sekaran is Professor Emerita of Management, Southern Illinois University at Carbondale (SIUC), Illinois. Sekaran obtained her MBA degree from the University of Connecticut at Storrs, and Ph.D. from UCLA.

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Uma Sekaran (deceased) was Professor Emerita of Management, Southern Illinois University at Carbondale (SIUC), Illinois, USA. Dr Roger Bougie is Associate Professor in Business Research Methods, TIAS School for Business and Society (The Netherlands). TIAS is the business school of Tilburg University and Eindhoven University of Technology. show more

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Uma Sekaran (deceased) was Professor Emerita of Management, Southern Illinois University at Carbondale (SIUC), Illinois, USA. Dr Roger Bougie is Associate Professor in Business Research Methods, TIAS School for Business and Society (The Netherlands). TIAS is the business school of Tilburg University and Eindhoven University of Technology.

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