

Airline Visual Identity 1945 1975

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Airline Visual Identity 1945 1975

Airline Visual Identity 1945-1975 rounds up the most imaginative, influential and surprising designs of the airlines' commercial art from the "golden age of flying." It provides an unprecedented, systematic outline of the development of the visual identities of thirteen pioneering airlines, combining innovative research and stunning, museum-like presentations of hundreds of spectacular aviation posters, photos and other illustrations.

Airline Visual Identity 1945-1975: Huhne, M.C ...

Lacking the knock-down, stunning graphics of the Airline Visual Identity: 1945-1975 Premium Edition it does have nearly all the same content (384 pages in the standard edition, 436 pages in the premium edition). The posters are there, just not reproduced with the expensive (and beautiful) processes that make the premium edition a collector's piece.

Airline Visual Identity 1945-1975: Huhne, M. C ...

"Airline Visual Identity 1945-1975" is a monumental work in every respect. Format, size, design and printing techniques - seventeen different colors, five different types of varnishes, and

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different methods of foil printing and embossing - offer new heights in production quality." NOVUM - WORLD OF GRAPHIC DESIGN

Airline Visual Identity 1945-1975 by M. C. Huhne ...

Description. Airline Visual Identity 1945 - 1975 reconstructs the visual language of thirteen pioneering airlines at different points in time. The visual identity of airlines was the most complex of all industries in this era, made up of hundreds of items for each carrier, ranging from timetables and print advertisements to aircraft interiors and liveries of the aircraft themselves.

Airline Visual Identity 1945 - 1975 Premium Edition ...

A super stylish journey: The ultimate sourcebook for the best airline graphic design Arguably no other book has been produced with such technical sophistication in recent years and few design books...

Airline Visual Identity: 1945-1975 - M. C. Huhne - Google

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Airline Visual Identity 1945-1975. A super stylish journey: The ultimate sourcebook for the best airline graphic design This edition rounds up the most imaginative, influential and surprising designs of the airlines commercial art from the golden age of flying.

Airline Visual Identity 1945-1975 by M. C. Huhne

But for those who are captivated by aviation history, the book "Airline Visual Identity: 1945-1975" by Matthias C. Hühne (Callisto Publishers, \$70) might be the best option. It provides in-depth case studies on the visual languages developed by 13 major airlines—Pan Am and TWA among them, naturally—from livery to advertisements to cabin interiors.

This Book Is the Perfect Holiday Gift for Aviation Lovers

Airline Visual Identity: 1945-1975 is a powerful and standard setting book which belongs in commercial art, commercial photography, marketing curricula as well as college libraries — as well as an historian's personal library since the advertising paradigm shift so closely parallels the evolution of the jet age in

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the airline industry and as Hühne eloquently shows their paths are as closely intertwined as the twigs of a bird nest.

Airline Visual Identity: 1945-1975 | Travel for Aircraft

Courtesy of Airline Visual Identity 1945-1975. International airlines like Air France, Swissair, Lufthansa, Japan Airlines, and Russia's Aeroflot are included in the book along with the domestic airlines. Posters intended for the Western audience had similar pop-art touches regardless of where they were produced.

Gorgeous airline posters from the golden age of travel

Airline Visual Identity 1945-1975 rounds up the most imaginative, influential and surprising designs of the airlines' commercial art from the golden age of flying.

Airline Visual Identity 1945-1975 (Premium Ed.): Amazon.de ...

Lacking the knock-down, stunning graphics of the Airline Visual Identity: 1945-1975 Premium Edition it does have nearly all the same content (384 pages in the standard edition, 436 pages in the premium edition). The posters are there, just not reproduced with the expensive (and beautiful) processes that make the premium edition a collector's piece.

Amazon.com: Customer reviews: Airline Visual Identity 1945 ...

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Airline Visual Identity 1945 - 1975 - Standard Edition Airline Visual Identity 1945 - 1975 - Standard Edition Callisto Publishers remain committed to producing design books of the highest standards in terms of content, look, and production.

Callisto Publishers - Design books of the highest standards

Airline Visual Identity 1945 - 1975 is a fascinating and superbly

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researched survey of the visual identities of the world's greatest airlines presented in a book of extraordinary beauty.

Airline Visual Identity: 1945-1975 by M. C. Huhne

In more ways than one, "Airline Visual Identity, 1945-1975" (Callisto Publishing) is a hefty piece of work, landing at 430 pages, weighing 14 pounds and selling for \$400.

When Airlines Looked Cool and Showed It - The New York Times

Airline Visual Identity 1945-1975. By Matthias C. Hühne Callisto: 436 pp., \$650 (premium edition); \$70 (standard edition)

Six beautiful art books that can cure your FOMO - Los ...

We talk to Matthias C. Hühne about his new book Airline Visual Identity: 1945-1975 and why airline branding used to be so much better than it is today. By Meg Miller 2 minute Read When Continental...

The Vivid And Daring Visual Identities Of Airlines During

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'Airline Visual Identity' Will Make You Think Airlines Are

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