

Against The Odds An Autobiography

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Against The Odds An Autobiography

The inspiring autobiography of James Dyson, the country's leading entrepreneur and inventor, and how he succeeded against all the odds. Dyson's freewheeling account of his struggles, failures and successes is interspersed with his insights on how to turn an inspired idea into a household name.

Against The Odds: An Autobiography: Dyson, James ...

Against the Odds: An Autobiography This is the inspiring autobiography of James Dyson, Britain's leading entrepreneur and inventor, founder of Dyson Appliances and inventor of the Dual Cyclone, England's biggest-selling vacuum cleaner.

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Against The Odds: An Autobiography (Business Icons): Dyson ...

This inspirational autobiography tells the remarkable story behind James Dyson and his most successful invention to date: the Dual Cyclone bagless vacuum cleaner. With little or no support, Dyson endured years of personal struggle and fina The maverick inventor of the bagless vacuum cleaner recounts how he succeeded against the odds to become the UK's leading entrepreneur.

Against The Odds: An Autobiography by James Dyson

Against the odds: An autobiography (Dyson, James) on Amazon.com. *FREE* shipping on qualifying offers. Against the odds: An autobiography

Against the odds: An autobiography: Dyson, James ...

It is a story of personal and business triumph, and will be an inspiration for designers, inventors, entrepreneurs or anyone who wants to know what it takes to succeed against the odds. - Jacket flap Includes index Introduction -- Book 1 : Inventing myself. Swallows and amazons, sand dunes and bassoons -- Learning to dream -- Book 2 : First bites.

Against the odds : an autobiography : Dyson, James, 1947 ...

Against the Odds : an autobiography. [James Dyson] -- James Dyson is the inventor and designer of the "Dual Cyclone", the revolutionary vacuum cleaner that is today generating annual sales of £100 million in the UK and £300 million worldwide.

Against the odds : an autobiography (Book, 1997) [WorldCat ...

"Against the odds" is an apropos title. What we now celebrate as the "overnight success" and "the genius" of Dyson products is anything but, and this is the book that tells this fascinating story.

Amazon.com: Customer reviews: Against the Odds: An ...

Against the Odds will inspire engineers, investors and entrepreneurs and appeal to students around the world. First published in the UK, this updated edition includes the latest on Dyson's legal and business battles to establish the Dual Cyclone vacuum worldwide, and includes the story of his most recent innovation, the 2-drum Dyson Contrarotator (TM) Washing Machine, and his launch into the US.

Against The Odds: An Autobiography: Amazon.co.uk: Dyson ...

Synopsis This is a rags to riches story of an inventor whose unwavering optimism and selfbelief brought him spectacular success. It is a story of personal and business triumph, and will be an inspiration for inventors, entrepreneurs or anyone who wants to know what it takes to succeed against massive odds.

Against The Odds: An Autobiography: Amazon.co.uk: James ...

Against the Odds: An Autobiography by James Dyson. Dyson wants to tell his story to inspire other inventors and to share his unorthodox business philosophy - no gimmicks, simply a better product. "The best kind of business is one where you can sell a product at a high price with a good margin, and in enormous volumes.

Against The Odds: An Autobiography by James Dyson - The ...

Synopsis The maverick inventor of the bagless vacuum cleaner recounts how he succeeded against the odds to become the UK's leading entrepreneur. This inspirational autobiography tells the remarkable story behind James Dyson and his most successful invention to date: the Dual Cyclone bagless vacuum cleaner.

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'Against All Odds', a beautifully-written autobiography, is a "rags to riches" success story that tells how author, CEO and public speaker Jeffrey Lestz arose from a homeless street kid to become a leading voice in personal finances.