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(NASDAQ:XELB) is a  
media and consumer  
products company  
engaged in the design,  
production, marketing,  
and direct-to-consumer

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sales of branded  
apparel, footwear,  
accessories, jewelry,  
home goods and other  
consumer products,

and the acquisition of  
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lifestyle brands.

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company serving clients from around the world. They are a digital design and marketing agency that excels at designing mobile-friendly websites and marketing them to their fullest potential. K2 Analytics believes that a great website design must be paired with a great marketing strategy.

**Top Branding**

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methods and tactics to  
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knowing who your  
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**Local Search**

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Mr. Dworin's arrival is a reunion of sorts with Mr. Deutsch. Both worked at Ogilvy & Mather from 1979 to 1980. "I was the worst assistant account executive in the history



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